



**tourism**

Department:  
Tourism  
**REPUBLIC OF SOUTH AFRICA**

## **Tourism showcases enterprise development and incentive programmes in Limpopo**

**10 February 2020**

The Department of Tourism in collaboration with Limpopo Department of Economic Development, and Tourism, and Waterberg District Municipality will be hosting a tourism information sharing session in Modimolle for Small Micro and Medium Enterprises (SMME's).

The Department launched SMME support programmes as part of the greater objective of the revised National Tourism Sector Strategy (NTSS) 2016-2026 to ensure the sustainable development and growth of tourism enterprises in a manner that facilitates inclusive participation, job creation and contributes to the competitiveness of tourism destinations.

The information sessions will feature the following:

1. Presentations by various organisations, exhibitions and one-on-one consultations with government and financial entities.
2. Grading incentives and benefits for establishments [B&BS, Guest Houses].
3. Tourist guiding - guidelines on how to become a registered tourist guide.
4. Tourism SMME support programmes and opportunities.

The session will also give entrepreneurs insight on how to access the Department's Tourism Incentive Programme's such as the International Market Access Support Programme, the Green Tourism Incentive Programme (GTIP) and the Transformation Fund.

SMMEs seeking targeted business support services have an opportunity to interact with Departmental officials about the Tourism Enterprise Development and Incubator Programme, and learn how to tap into the resources offered through the Industrial Development Corporation (IDC), Small Enterprise Finance Agency (SEFA) and National Empowerment Fund (NEF).

### **SMMEs ARE INVITED AS FOLLOWS:**

#### **TOURISM INFORMATION SHARING SESSION**

**DATE:** Wednesday, 11 March 2020  
**Venue:** Modimolle – Waterberg District, Limpopo  
**Time:** 08:30 – 15:00

RSVP to Ms. Onela Vava: E-mail: [ovava@tourism.gov.za](mailto:ovava@tourism.gov.za) and telephone number: 012 444 6176, for more information contact Ms. Betty Molekwa E-mail: [bmolekwa@waterberg.gov.za](mailto:bmolekwa@waterberg.gov.za) and telephone number: 014 718 3381

<b>TIME</b>	<b>PROGRAMME OUTLINE TOURISM INFORMATION SHARING SESSION AND EXHIBITIONS Wednesday, 11 March 2020 Modimolle ,Waterberg District, Limpopo</b>
<b>08:30 – 9:30</b>	<b>Arrival, registration and exhibition viewing</b>
<b>09:30 – 09:45</b>	<b>Opening and welcome address</b>
<b>09:45 – 10:00</b>	<b>Purpose and background</b>
<b>10:00 – 11:00</b>	<b>Presentations by the Department of Tourism:</b> <ul style="list-style-type: none"> <li>• Tourism Incentive Programme</li> <li>• Tourism Enterprise Development</li> <li>• Domestic Tourism Facilitation</li> </ul>
<b>11:00 – 11:15</b>	<b>LEDET Tourism SMME support programs</b>
<b>11:15 – 11:30</b>	<b>Small Enterprise Development Agency (SEDA)</b>
	<b>Industrial Development Corporation (IDC)</b>
	<b>Small Enterprise Finance Agency (SEFA)</b>
	<b>National Empowerment Fund (NEF)</b>
<b>12:30 – 12:45</b>	<b>Tourism Grading Council of South Africa (TGCSA)</b>
<b>12:45 – 13:00</b>	<b>Tourism BBBEE Score Card</b>
<b>13:00 – 13:10</b>	<b>Vote of Thanks</b>
<b>13:10 – 13:15</b>	<b>Closure</b>
<b>13:00 – 14:00</b>	<b>Lunch</b>
<b>14:00 - 15:00</b>	<b>EXHIBITIONS!!NETWORKING!!</b>